

WORK IT 010: PRENEURS

SAM

The word 'entrepreneur' comes from French roots entre and prendre, "to take between" or, more idiomatically, "to undertake".

JANET

So, if you think about it, the greatest entrepreneur is probably someone like WWE Superstar The Undertaker. I mean, it's basic etymology.

SAM

People sometimes talk about solopreneurs and even intrapreneurs. All this got us thinking: what are all the other, less talked about types of preneurs?

JANET

Gee, Sam. That sounds like a sketch idea.

SAM

Oh wow, I guess it does.

SFX of harp or whatever - transitional linking sound...

SFX of music.

V/O

Types of Preneurs.
(beat)
Outer-preneur.

SFX of knocking on door

SFX of dog barking, continuous.

OUTER

(muffled)
Hello?

SFX of knock.

OUTER

(muffled)
Anybody home?
(beat)
I'll just do my pitch from out
(MORE)

OUTER (CONT'D)
 here, I guess. "We live in a
 changing world..."

V/O
 Sideways-preneur.

SIDEWAYS
 ...I know my pitch sounds a little
 risky, a little speculative, but I
 need you investors to *trust* me. If
 only I could look you in the eyes!
 But I am, as you know, facing
 sideways.

V/O
 Upside-down-preneur.

UPSIDE-DOWN
 Well, folks, before I start my
 pitch, let me just get up in a
 headstand and...
 (exerting)
hng!
 (laboured)
 There! So, as the chart on this
 this first slide illustrates -
 whoa!

SFX of falling, crashing.

V/O
 Extra-preneur.

EXTRA
 Hey, how's it going? Epic t-shirt.
 Amazing! I love meeting new
 people, I'm sort of an extrovert,
 extrapreneur - Tony Robbins is
 god, right? My pitch? Check it
 out: It's LinkedIn on steroids -
 wait for it! - on steroids. Boom!
 Pass me my Muscle Milk.
 (drinking; reverting
 to infancy)
glug, glug, glug Mmm, I love my
 milk. *slurp, slurp* Mmm, yummy
 milk! I wish I could drink it all!

V/O
 Entrée-preneur

ENTRÉE

(French)

Madames et monseieurs, je vous
présente: le downloadable quiche!

V/O

JesseVentura-preneur

JESSE

Listen up, Hulkster, and listen
good. When I get through with you
at WrestleMania, you'll be begging
to invest in my latest startup!

MEAN GENE

And what is this startup, Body?

JESSE

Well, Mean Gene, it's Foodora but
just for pie.

MEAN GENE

Fantastic, Body, well...

JESSE

Maybe cake.

MEAN GENE

Great work.

JESSE

Still ironing out the kinks.

V/O

Cilantro-preneur.

CILANTRO

What if. Guacamole. Was bad.

SFX of record scratch. Music stops.

SAM

Cilantro is actually good, that
was just a joke for the normies
and whitey lame-os.

JANET

Eat sh*t, moon doggie!

SFX of music resuming.

V/O

Contra-preneur.

CONTRA

Sometimes in business, you need to take two steps up, two steps down, left, right, left, right - well, I think you get the idea.

V/O

Ganja-preneur.

GANJA

Hey, man, it's like, Pinterest but like for tye-dye.

V/O

Sinatra-preneur

SFX of Sinatra style showy music.

SINATRA

(talk-singing)

Let's go to sunny Acapulco /
My swinging señorita and me /
What about an app that's Airbnb
for garages? /
Mexico, here I come!

V/O

Double entendre-preneur

DOUBLE

So this is a service that really gets it done in the bush, heh heh heh. No but seriously, it's Fiverr for lawncare.

V/O

Honda-preneur.

SFX of car.

SFX of Japanese speech.

SFX of car.