

016: GLOSSARY

V/O

The Work It lexicon of business terms.

ONE

Stakeholders: These are some guys holding some steaks.

TWO

All-hands: This means two, because that's all your hands. If all your hands have all their fingers, the meeting is considered to be fully digital.

ONE

Engagement: When your social media users like your post, first they have an engagement with it, then they marry it, then they make little babies with it and then they die.

TWO

Org. chart: This is a chart of all company orgies.

ONE

Deliverables: Pizza, Chinese food, stuff like that.

TWO

Action items: So it's like when there's a big fireball and Bruce Willis is running away from it and he goes "You're fired" or "I'm feeling hot" - classic action item.

ONE

C-suite: Wouldn't it be sweet if all the executives were lost at sea?

TWO

References: That's when our writing gets *real* lazy and we just go "What if the Popples and Captain N the Game Master were, like, friends? Is that anything?"

ONE

Thanks to the fine work by the
good people at the donut shop, Sam
is becoming increasingly scalable.